

16TH ANNUAL EARLY CHILDHOOD
STEM CONFERENCE

Exhibitor & Sponsor Package



EARLY CHILDHOOD
STEM CONFERENCE

49	114.818	23	50.9415	99	(252)	22	47.867	31	69.723	52	127.60
Indium		Vanadium		Einsteinium		Titanium		Gallium		Tellurium	

FEBRUARY 20 AND 21, 2026

Hilton Pasadena, Pasadena, CA

OUR MISSION



Susan Wood
Executive Director
The Children's Center at Caltech



Pauline McPeake
Founding Director
Canyon Crest Preschool

Our mission is to prepare today's children for the challenges of tomorrow.

Science, technology, engineering, and mathematics (STEM) experiences are essential in equipping our children with the tools necessary to create change and innovate.

Since 2011, the ECSTEM Conference brings together educators, business leaders, policymakers, and researchers to make strides in promoting and increasing awareness of the importance of STEM education in early childhood.



Keynote Speakers



**Tina Payne Bryson,
LCSW, Ph.D.**

Neurobiologist, clinician, and best-selling co-author of *No-Drama Discipline* kicks-off our conference. Her keynote will guide us in rethinking behavior through the lens of interpersonal neurobiology.



Joe Parker, Ph.D.

Biologist and professor at Caltech, Dr. Parker will share about his work in insect behavior invites us to stretch our curiosity!

Dr. Parker's keynote will launch a series of afternoon tours through Caltech science labs, offering attendees a rare look at real-world research and discovery in action.



EARLY CHILDHOOD
STEM CONFERENCE

Exhibit & Sponsor

Promote your products and services at the 16th Annual ECSTEM Conference! Enhance your company's brand image, expand its network, and contribute to advancing early childhood education initiatives. Connect with early childhood professionals looking to learn, network, and shop for solutions!

Branding & Recognition

Your company's service or product will receive visibility from over 500 early childhood educators, directors, and school owners.

Promotional Opportunities

Your select advertisement will reach 18,000 educators via our social media: Instagram, Facebook, and LinkedIn.

Networking Opportunities

Increase your network with attendees, event sponsors, and the event team. Support teachers and make a difference in quality early childhood education!



Exhibitor & Advertisement

Exhibitor Table

6 ft. Display Table
(\$150 for additional 6 ft. table)

2 Chairs

\$500
(\$400 for non-profit)

Advertisements

\$600 1 Full-page 8" x 10.5"

\$450 1/2 Page 8" x 5.25"

\$300 1/4 Page 3.75" x 5.25"

Conference Scholarship

Sponsor a scholarship for an educator!

Your logo displayed and acknowledged for contributing
directly to educators via:

Conference program, signage and ECSTEM's website

Promotion on social media accounts

\$500



EARLY CHILDHOOD
STEM CONFERENCE

Sponsorship Packages



2 Page ad in Program

5 Free Registrations

7 Promotions on Social Media

Logo on Conference Website & Signage

Sponsorship on Opening Slide

Snack-Break Sponsorship with Logo on Napkins & Signage

\$20,000



1 Page ad in Program

5 Free Registrations

5 Promotions on Social Media

Logo on Conference Website

Sponsorship on Opening Slide

\$10,000



1/2 Page ad in program

3 Free Registrations

3 Promotions on Social Media

Logo on Conference Website

\$5,000



1/4 Page ad in program

1 Free Registration

1 Promotion on Social Media

Logo on Conference Website

\$1,000



EARLY CHILDHOOD
STEM CONFERENCE

16th Annual Early Childhood STEM Conference

49	114.818	23	50.9415	99	(252)	22	47.867	31	69.723	52	127.60
Indium		Vanadium		Einsteinium		Titanium		Gallium		Tellurium	

February 20 and 21, 2026 | Pasadena, CA



Name + Title

Company or Organization

Street Address

City

State | Zipcode

Email

Phone

Due by: 12/5/25

Sponsorship

Platinum Sponsor	☐	\$20,000
Gold Sponsor	☐	\$10,000
Silver Sponsor	☐	\$5,000
Copper Sponsor	☐	\$1,000

Full Color Program Advertisement

1 Full Page Ad. Horizontal 8" x 10.5"	☐	\$600
1/2 Page Ad. Horizontal 8" x 5.25"	☐	\$450
1/4 Page Ad. Vertical 3.75" x 5.125"	☐	\$300

Exhibitor

6' Table	☐	\$500
6' Table (non-profit)	☐	\$400
Additional 6' Table	☐	\$150

Conference Scholarship

Provide an educator a scholarship for conference registration	☐	\$500
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TOTAL:

Logos and ads must be emailed to
ECSTEM@caltech.edu

Submit check payment with completed
contract or contact Tiffany Chou at
tiffanyc@caltech.edu for credit card payment

CHILDREN'S CENTER AT CALTECH
1200 E. California Blvd. Mail Code C1-133
Pasadena, CA 91125

FOR MORE INFORMATION,
please email ECSTEM@caltech.edu
or call 626.395.6860

Office use:

Check #

Date received:

Exhibitor Rules & Regulations

EXHIBIT SCHEDULE: (All times subject to change)

Thursday, February 19, 2026

Exhibitor Registration and Set Up: 3:00 pm - 6:00 pm

Friday, February 20, 2026

Exhibitor Hall Open: 8:00 am - 4:00 pm

Saturday, February 21, 2026

Exhibitor Hall Open: 8:00 am - 2:00 pm | Exhibitor Hall Closed & Tear Down: 2:00 pm - 5:00 pm

CONTACT: ECSTEM@caltech.edu or Children's Center at Caltech 626.395.6860

HOTEL ACCOMMODATIONS: Rooms have been reserved at the Hilton Pasadena for the ECSTEM Conference. The special room rate will be available until the group block is sold out. Contact the Hilton Pasadena at **(626)577-1000** or click [here](#) to reserve a room. To receive the special group rate, individuals must identify themselves as being with the group EARLY CHILDHOOD STEM CONFERENCE at the time that the reservation is made.

PARKING: The Hilton Pasadena maintains a controlled parking lot. Discounted parking rates for the ECSTEM Conference: Valet event parking is \$18, and valet overnight parking is \$25. Validate your parking ticket at the registration table to receive the discount.

REGISTRATION: The registration fee for commercial exhibitors is \$500. The nonprofit's registration fee is \$400 with proof of 501 (C) 3 status. Registration includes one 6' table, two chairs, and lunch for Friday, February 20, and Saturday, February 21, 2026. Additional tables may be purchased for \$150 each. Request for an additional 6' table is subject to availability. As these are tables and not booths, the space for each exhibit depends on the table size. The exhibitor hall will be at the **Hilton Pasadena (168 South Los Robles Avenue, Pasadena, CA, 91101) in the California Ballroom.**

PAYMENT TERMS: Full payment must be included with a complete "Exhibitor Contract" form to secure space and must be received before submission of the advertisement (if applicable). Ads and logos must be submitted no later than **December 5, 2025**. Checks payable to The Children's Center at Caltech. For additional information, please email ECSTEM@caltech.edu. Any point not specifically covered in these regulations is subject to the decision of the ECSTEM Committee, whose decision shall be final.

CANCELLATION AND REFUND: Notice of cancellations must be made in writing to the ECSTEM Committee. Cancellations received after **November 22, 2025**, will result in the ECSTEM Committee retaining 50% of the full rental cost of exhibit space. No refunds for cancellations will be granted after **December 5, 2025**. The ECSTEM Committee shall not be liable for any interest on the amount refunded.

PACKAGE SHIPPING AND RECEIVING: Exhibitors are responsible for all arrangements and all expenses associated with the shipping of materials, merchandise, exhibits, or any other items to and from the **Hilton Pasadena. Contact: Aeri Cho, (626)584-3123**, and any consignments shipped should be addressed: **Hilton Pasadena, 168 South Los Robles Avenue, Pasadena, CA, 91101, Attn: Aeri Cho-Catering Manager, Hold for ECSTEM Conference 2/20-2/21/2026.**

The hotel, the ECSTEM Conference Committee, and its organizations are not responsible for damage or loss to any items delivered prior to the event or to any items or packages left on the property after the group departs. Upon request, items left on the premises after departure will be returned to the exhibitor at the exhibitor's expense.

EXHIBITOR SPACE: Notice of your space is designated the day of setup and is indicated with a company name card on each table. We make a strong effort to organize tables with ample visibility for our attendees.

EXHIBIT PROTOCOL: Exhibits must be staffed at all times while the exhibit area is open. Interviews, sales, distribution of literature and samples, and networking should take place within the designated table area to avoid infringing on the rights and privileges of other exhibitors.

SETUP AND CLEANUP: Setup of exhibits begins at 3 PM on Thursday, and dismantling will begin at 2 PM on Saturday. Exhibitors are responsible for keeping the exhibit area clean and organized, including clear passageways. When dismantling your exhibit, exhibitors must take all their materials and leave the area in the same condition as it was given.

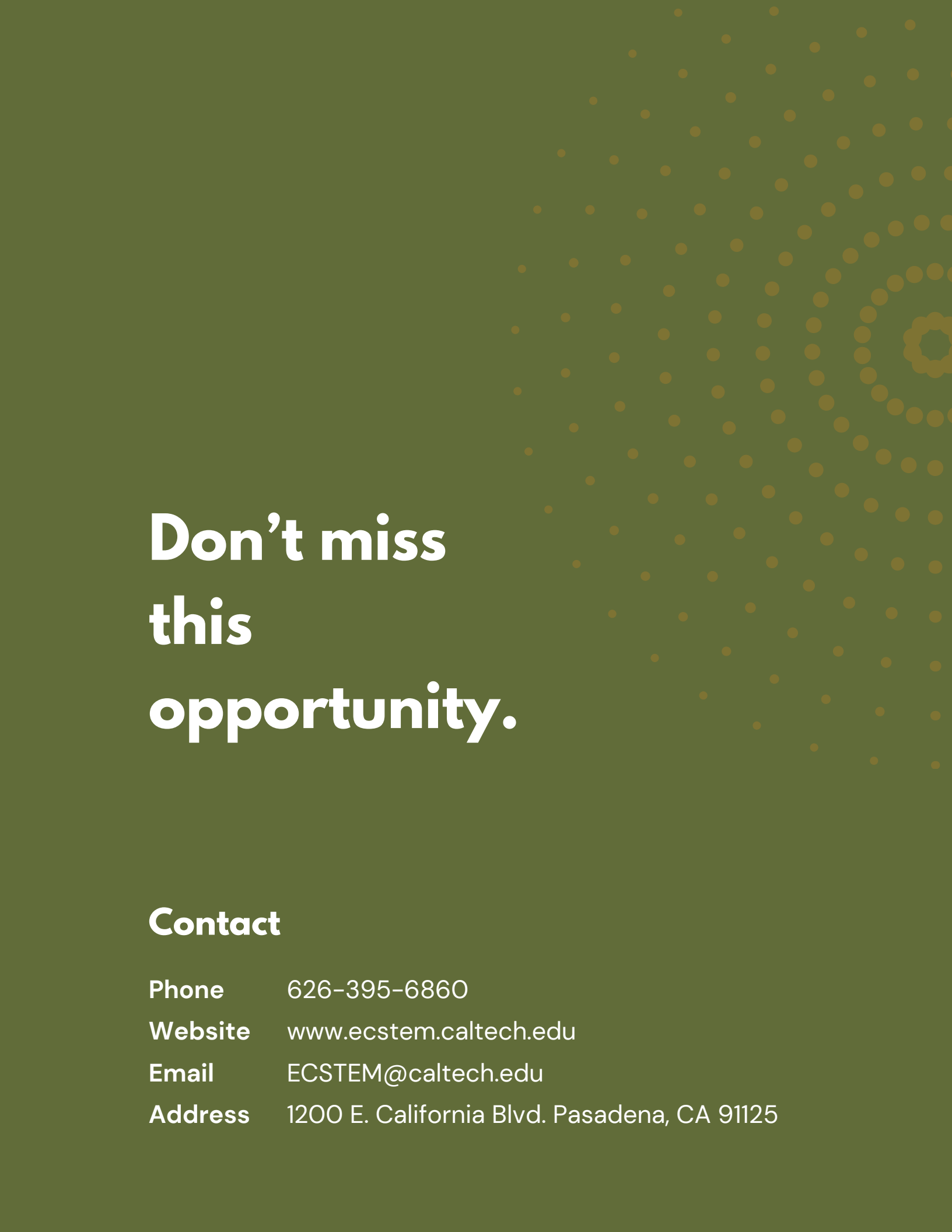
STORAGE OF BOXES AND CRATES: Exhibitors cannot store boxes or packing crates in or behind tables. Boxes and crates must be removed from the exhibit floor one hour before the exhibition opening and will be placed in storage provided they are properly labeled for storage. Those not so-labeled will be removed and destroyed as refuse.

SALE OF PRODUCTS: Sales of products are permitted within an exhibitor's designated booth space. Obtaining the appropriate licenses/permits as required by law, collecting and remitting sales tax, and any other legal requirements associated with product sales are the sole responsibility of the exhibitor. A copy of the California Sales Permit must be provided to the ECSTEM Committee by December 5, 2025. For more information on the permit, contact the California State Board of Equalization at (800) 400-7115 or www.boe.ca.gov.

CONDUCT: Exhibitor agrees to conduct the exhibit in an orderly manner in full compliance with applicable laws, regulations and ECSTEM rules. Exhibitor assumes full responsibility for the conduct of self in attendance and for any damage, loss, or liability incurred. In the event the conduct of the exhibitor at the Event is determined, in the ECSTEM Committee's sole discretion, not to be orderly or in full compliance with applicable laws and regulations and/or ECSTEM rules, exhibitor at the Event must leave the premises when instructed to do so.

LIABILITY AND INSURANCE: Exhibitors assume the entire responsibility for losses, damages or injury arising from exhibitor's displays, equipment, or other property on the premises of the Hilton Pasadena. The exhibitor shall indemnify and hold harmless The Children's Center at Caltech and Canyon Crest Preschool and any of its authorized representatives, agents, or employees from any and all losses or claims.

SECURITY AND INSURANCE: The event hosts do not guarantee against loss or damage of any kind. Exhibitors wishing to insure their exhibit materials, goods and/or wares on exhibit against theft, damage by fire, accident or loss of any kind must do so at their own expense.



**Don't miss
this
opportunity.**

Contact

Phone	626-395-6860
Website	www.ecstem.caltech.edu
Email	ECSTEM@caltech.edu
Address	1200 E. California Blvd. Pasadena, CA 91125