



EARLY CHILDHOOD  
STEM CONFERENCE  
Science Technology Engineering Math

# Sponsorship Opportunities

February 9-10, 2024

The 14th Annual  
ECSTEM Conference

## STEM Trailblazers

Hilton Pasadena, CA

Co-hosted by Non-Profit  
Child Development Centers:

the  
children's  
center  
at  
caltech



# Welcome



## From our Leadership

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Our mission is to prepare today's children for the challenges of tomorrow. Science, technology, engineering, and mathematics (STEM) experiences are essential in equipping our children with the tools necessary to create change and innovate. The ECSTEM Conference has brought together educators, business leaders, policymakers, researchers, and early childhood practitioners since 2011 to make strides in promoting and increasing awareness of the importance of introducing STEM education in early childhood (birth through eight years).

## Why Sponsor Us

- Advertise your service or product to over 500 educators in attendance.
- Form relationships with attendees, other event sponsors, and the event team, expand your network!
- Support early childhood educators and make a difference in quality early learning experiences and education.



**Susan Wood**  
Executive Director,  
The Children's Center  
at Caltech



**Pauline McPeake**  
Executive Director,  
Growing Place  
at Caltech

“The first step in teaching students to innovate is making sure that educators have opportunities to be innovators themselves.”

Suzie Boss

[Bringing Innovation to School: Empowering Students to Thrive in a Changing World](#)

# STEM Trailblazers: Unlocking Pathways for Early Childhood



## Day 1

Keynote speakers, Matt Karlsen and Susan Harris McKay, begin the conference and are followed by workshops promoting STEM concepts in early childhood education.



## Day 2

The conference continues with hands-on workshops and tours of The Children's Center at Caltech.

## Event Highlights

### About our Keynote Speakers



**Matt Karlsen**



**Susan Harris McKay**

Matt Karlsen and Susan Harris MacKay direct the Center for Playful Inquiry to catalyze greater beauty and democracy in the partnership of children and adults. Susan and Matt began Center for Playful Inquiry following the pandemic-related collapse of Portland Children's Museum and Opal School, where they were longtime members of collaborative teams initiating and sustaining innovative experiences for children and educators.

As teachers, pedagogical companions, and facilitators who hold a strong image of children and the adults who live and learn alongside them, Matt and Susan host [www.storyworkshop.studio](http://www.storyworkshop.studio), an online community dedicated to companionship and growth of professional educators seeking greater joy and meaning in their work.

Matt and Susan have partnered with schools, districts, and consortia around the world and presented at a range of online and in-person conferences, including Inspire, Project Zero Sparks, and the NAEYC Professional Learning Institute. Susan is the author of *Story Workshop: New Possibilities for Young Writers* (Heinemann, 2021).

Learn more at [www.centerforplayfulinquiry.com](http://www.centerforplayfulinquiry.com).

# General Sponsorship Packages

**Diamond Sponsor**

**\$20,000**

**Gold Sponsor**

**\$10,000**

**Silver Sponsor**

**\$5000**

**Bronze Sponsor**

**\$1000**

## General Sponsorship

Benefits	Bronze \$1,000+	Silver \$5,000+	Gold \$10,000+	Diamond \$20,000+
Advertisement in Conference Program	1/4 Page 	1/2 Page 	1 Page 	2 Pages 
Complementary Conference Registrations	1	3	5	7
Promotion on Social Media Accounts	1	3	5	7
Logo on conference Tote bag				
Sponsorship slide in Sessions presented by the Children's Center at caltech				
Banner on Registration site				
Logo on ECSTEM Website, Conference program and signage				

# Special Sponsorship Packages



## Keynote

**\$15,000**

Sponsor our Keynote speakers, Matt Karlsen and Susan McKay.

- Logo featured on keynote sponsorship materials
  - Logo on ECSTEM's website
  - Logo in conference program & signage
  - Promotion on social media accounts
- 



## Coffee Service

**\$4,000 (Limit 2)**

Sponsor coffee service and put your logo in everyone's hands!

- Logo featured on coffee service items: cup sleeves, napkins, and acknowledgement signage
  - Logo in conference program & signage
  - Logo on ECSTEM's website
  - Promotion on social media accounts
- 



## Scholarship

**\$450**

Sponsor a scholarship for an educator! Your logo will be displayed and acknowledged for contributing directly to educators.

- Logo in conference program & signage
  - Logo on ECSTEM's website
  - Promotion on social media accounts
- 



## Program Advertisement

**\$600** - 1 full page advertisement  
Vertical - 8" x 10.5"

**\$450** - 1/2 page advertisement  
Horizontal - 8" x 5.25"

**\$300** - 1/4 page advertisement  
Vertical - 3.75" x 5.125"



# STEM Trailblazers: Unlocking Pathways for Early Childhood Education

February 9 and 10, 2024  
Pasadena, CA

Name + Title

Company or Organization

Street Address

City

State

Zipcode

Email

Daytime Phone Number

## Sponsorship

Diamond Sponsor	<input type="checkbox"/>	\$20,000
Keynote	<input type="checkbox"/>	\$15,000
Gold Sponsor	<input type="checkbox"/>	\$10,000
Silver Sponsor	<input type="checkbox"/>	\$5,000
Coffee service	<input type="checkbox"/>	\$4,000
Bronze Sponsor	<input type="checkbox"/>	\$1,000
Conference Scholarship Sponsor	<input type="checkbox"/>	\$450
Subtotal:		

Sponsorship total

Advertisement total

Grand total

## Full Color Program Advertisement

1/2 Page Advertisement Horizontal   8" x 10.5"	<input type="checkbox"/>	\$600
1/2 Page Advertisement Horizontal   8" x 5.25"	<input type="checkbox"/>	\$450
1/4 Page Advertisement Vertical   3.75" x 5.125"	<input type="checkbox"/>	\$300
Subtotal:		

Logos and ads must be emailed to  
ECSTEM@caltech.edu

Submit check payment with completed  
contract or contact Tiffany Chou at  
tiffanyc@caltech.edu for credit card payment

CHILDREN'S CENTER AT CALTECH  
ATTN: ECSTEM Conference  
1200 E. California Blvd. Mail Code 1-133  
Pasadena, CA 91125

FOR MORE INFORMATION,  
please email ECSTEM@caltech.edu  
or call 626.395.6860



Office use:

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Date received: